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Regional communicators recognized for outstanding work

Topeka: Outstanding communicators were honored by their peers for successful public relations campaigns, direct mail pieces, newsletters and much more at the 2008 Bronze Quill Awards luncheon, sponsored by the Topeka Chapter of the International Association of Business Communicators. The event was held at The Great Overland Station on Thursday, April 3.

In addition, Martha Bartlett Piland, President and CEO of MB Piland Advertising and Marketing was recognized at the 2008 EXCEL Award winner for consistently demonstrating vision and leadership in her commitment to business communication. In a decade of promoting “Fat Free Advertising”, excelling in leadership roles with the Topeka Chamber of Commerce and the United Way of Greater Topeka. Martha has a reputation as the consummate professional, dedicated volunteer and outstanding “messaging guru” in the Topeka community.

Cyndi Menzel, Director of Communications for Kansas-NEA was honored as 2008 Communicator of the Year. The Communicator of the Year award traditionally is made to a Topeka IABC member who has consistently demonstrated commitment and dedication to service for the chapter. Cyndi has been a member of the local chapter since 1998, serving in various officer positions as well as participating at the regional and district levels of the organization. IABC has 13,000 business communications professionals in more than 60 countries throughout the world.

The Topeka IABC presented 17 Awards of Excellence and 9 Awards of Merit. There were 54 entries in 13 categories.

Categories and award winners included:

Communication campaign, internal

- Award of Excellence, Teresa Jenkins, Kansas State Historical Society.
- Award of Excellence, Laura Lutz, FHLBank, Topeka.
- Award of Excellence, Tamara Taylor, FHLBank, Topeka.

Communication campaign, external

- Award of Excellence, Mary Beth Chambers, Blue Cross & Blue Shield of Kansas.
- Award of Excellence, Danielle Pettit, Blue Cross & Blue Shield of Kansas.
- Award of Excellence, Leslie Palace, Jones Huyett Partners.
- Award of Excellence, Linda Bull, Jones Huyett Partners.

- Award of Excellence, Alex Reilly, MB Piland Advertising.
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- Award of Excellence, Kimberly Gerlach, FHLBank Topeka.
- Award of Merit, Sharon Boranyak, Greater Topeka Chamber of Commerce.
- Award of Merit, Dave Clauson, Security Benefit

Publications/Newsletters (4-color)

- Award of Merit, Lisa Sisley, New Boston Creative Group

Publications/Newsletters (all other)

- Award of Excellence, Toni Dixon, KU School of Business.

Publications/Annual Reports (over \$5,000 budget)

- Award of Excellence, Toni Dixon, KU School of Business.

Publications/Direct Mail Materials

- Award of Merit, Sharon Boranyak, Greater Topeka Chamber of Commerce.

Publications/Multi-page Materials

- Award of Merit, Brad Stauffer, Security Benefit.

Design & Photography/Brochures

- Award of Excellence, Kimberly Gerlach, FHLBank Topeka.
- Award of Excellence, Darlene Stottman, Greater Topeka Chamber of Commerce.
- Award of Excellence, Kevin Friesen, Friesen Design.

Video/Sales Marketing, Advertising

- Award of Excellence, Bill Neff, Hills.
- Award of Merit, Alex Reilly, MB Piland Advertising

Video/Computer Generated Video Production

- Award of Merit, Alex Reilly, MB Piland Advertising

Internet Design

- Award of Excellence, Amy Fleischer, Blue Cross & Blue Shield of Kansas.

Wild Card

- Award of Merit, Tracey Stratton, Jones Huyett Partners.
- Award of Merit, Teresa Jenkins, Kansas State Historical Society.

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